

March 29th, 2010

Dear Business Owners and Residents:

Each year sponsorships and donations play a major role in the success of Broadview Heights Parks & Recreation Department programs and events. This year we are sending one annual request covering the many opportunities we have for you to support your community and earn some recognition! Below is a summary of the programs & events that we could use your help with. We like to promote our sponsors and will advertise your company as a donor on a program or banner at each event you contribute to. We also offer our Ball Field Banner program and we are now selling ad space in our Bi-Annual Parks & Recreation Brochures. Please review the information on the following pages and contact us with any questions.



MAYOR ALAI'S 5K & 1-MILE WALK FOR HEALTH & WELLNESS: Sunday, July 11th, 2010. This is a special event for the whole family in conjunction with the Broadview Heights Home Days. We are looking for donations of food and beverages, T-shirts and items for the participants' goodie bags. Cash &/or product donations are welcome. Sponsor will be listed on the event T-shirt and on a banner at the event. Please submit donation by 7/1.

BOO-NANZA: This spooktacular event takes place in October and will feature games, inflatables, costume contests, a DJ and many additional opportunities for great family fun! We invite your contribution, in support of this year's event, toward the games, prizes and candy for this very special event. We typically seek donations of T-shirts and food for the volunteers as well. Cash &/or product donations are welcome. Please submit donations no later than 10/1 for this event.

FAMILY CHRISTMAS PARTY: This fun-filled family event typically takes place the first weekend in December. Please submit donations by 11/15.

BALLPARK BANNERS: Please consider supporting our youth baseball and softball programs by purchasing a personalized 4' high x 6' wide banner that 50,000 participants, parents and community residents will see each time they enter the ballpark. Your business will be proclaimed a "Major League Sponsor". Donations help to offset costs associated with supporting approximately 1400 participants.

Returning Sponsor Banner Cost \$225: Please respond by 6/1 to Diane Noga at 440-717-4017 or dnoga@broadview-heights.org. Remit your check for \$225 payable to the City of Broadview Heights, by 6/15.

New Sponsor Banner Cost \$300: Please email your response by 6/1. Attach to your email a JPG or TIF file with your company logo and detail the banner layout. Email to dnoga@broadview-heights.org. Your banner will be 4' high X 6' wide and can include your logo, name and message. Please remit checks payable to the City of Broadview Heights by 6/15.

ADVERTISE WITH BROADVIEW HEIGHTS PARKS & RECREATION DEPARTMENT:

The mission of the Broadview Heights Parks & Recreation Department is to enhance the quality of life for our participants by providing high quality, unique, comprehensive, family-oriented facilities and leisure activities. We market these offerings through our bi-annual Parks & Recreation Brochure. The brochure offers in-depth program information, facility amenities, special events and more! An advertisement of your company or service in our brochure will reach a market of motivated, self-directed people who place a high priority on enriching their lifestyles.

Circulation Information

11,000+ copies are distributed two times per year. They are direct mailed to every household in Broadview Heights. Additional copies are available at the Recreation Center. The brochure is also listed at www.bhrec.org.

The following ad sizes are available per issue: (please check desired size)

<u>Ad Size</u>	<u>Width X Height</u>	
_____ Half Page Horizontal	7.397 x 4.942	\$300 each or \$540 for both
_____ Quarter Page Horizontal	7.397 x 2.352	\$200 each or \$360 for both
_____ Quarter Page Vertical	3.574 x 4.942	\$200 each or \$360 for both
_____ Eighth Page Horizontal	3.574 x 2.352	\$100 each or \$180 for both

Advertisements must be:

- Black & white.
- Created at the correct finished size above.
- Hi-Resolution (300 DPI)
- Saved as a tif or jpeg file
- Emailed to: phorner@broadview-heights.org

Check Brochure Desired:

- _____ Spring/Summer (Not available at this time)
- _____ Fall/Winter (Print Deadline: June 27th, mailed August)

Advertisement, form and payment are all due by the deadline.

Billing Information:

Company Name: _____ Contact: _____

Address: _____ City/Zip: _____

Phone: (____) _____ Fax: (____) _____

For more information, please contact Recreation Manager, Paula Horner, at 440-717-4018. Please note that the Parks & Recreation Department must approve all ads.

Donations & Sponsor checks should be sent to the following address:

Parks and Recreation Department
 Sponsorships & Donations
 9543 Broadview Road
 Broadview Heights, OH 44147

Thank you, in advance, for your generous support.